

PBS Laboratory Webpage Policy September 2015

The Department of Psychological & Brain Sciences (PBS) encourages all faculty and center directors to maintain up-to-date laboratory web sites.

There are two alternatives to do so: hosting your site with PBS, or hosting elsewhere.

Hosting With PBS

If you choose this option:

- a) the department will host your lab's web pages for free under the department's domain at UCSB.
- b) the URL for your lab's site will be:

https://labs.psych.ucsb.edu/<lastname>/<firstname>/
- c) PBS and Life Science Computing Group (LSCG) IT staff will provide support to get your pages up and running.
- d) PBS and LSCG IT staff will maintain security updates of the hosting platform and backups of the site's pages.
- e) Content maintenance is the faculty member or designee's responsibility
- f) This level of support is available only for
 - 1) A Drupal site, including a fully, ready to go, responsive template;
 - 2) Basic HTML pages that can be maintained using an HTML Editor (e.g., Dreamweaver) and an FTP client.

Currently (October 2015) the department is also looking into, and testing, a third option that will land somewhere in between HTML and Drupal with respect to feature set and complexity.

Hosting Elsewhere

If you choose this option:

- a) your web page(s) will be linked from your UCSB PBS faculty page.
- b) your lab site must clearly identify your lab/center lab as part of the Department of Psychological & Brain Sciences

- c) your lab site must include a link back to the department's home page in a footer that appears on every page of your web site, as follows:

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- d) you cannot use any of your departmental passwords (e.g., Email, Active Directory) or UCSB passwords (e.g., UCSBNetID) on the account(s) used to maintain the lab web pages on a hosting platform outside PBS.
- e) you may incur associated costs with hosting using an external provider (e.g., domain registration and hosting fees).
- f) PBS and LSCG IT staff will not support the setting up, maintenance, or trouble shooting of web sites that are hosted outside the department
- g) you are solely responsible for maintaining the security updates for the hosting platform (e.g., Drupal, Weebly, WordPress) of your web site and backups of your site's content.

Resources

Regardless of where you host your lab page, it must conform to UCSB IT Webguide policy, and in particular, may not contain any advertising or any links that advertise paid or bartered products or services.

The campus has several policy and guidelines for web sites. This guide is a good starting point:

<http://webguide.ucsb.edu/>